

Mandurah Tourism Incorporated (t/a Visit Mandurah)

Board nominations now open

Mandurah Tourism Incorporated, trading as Visit Mandurah, is Mandurah's local tourism organisation. We work in partnership with the City of Mandurah, industry and key stakeholders to grow the visitor economy.

Our work spans destination marketing and promotion, destination development, visitor servicing, industry partnerships and advocacy. Since 2023, Visit Mandurah has also managed the Mandurah Ocean Marina Chalets, strengthening the organisation's commercial capability and financial sustainability.

Recent achievements include:

- Australia's Top Tourism Town 2023
- Gold Medals for Visitor Servicing in 2022 and 2023, and Destination Marketing in 2023, at the Perth Airport WA Tourism Awards
- Silver Medal for Visitor Servicing in 2023 at the Qantas Australian Tourism Awards
- Silver Medal for Visitor Servicing in 2024 at the Perth Airport WA Tourism Awards
- Wotif Top Aussie Town 2025 — WA #1 and National #3

These achievements reflect Visit Mandurah's commitment to delivering measurable outcomes, building strong partnerships and positioning Mandurah as a leading visitor destination.

Mandurah's tourism momentum

Mandurah's tourism profile has grown significantly in recent years. Major initiatives, including the Giants of Mandurah, together with sustained destination marketing, visitor servicing and industry collaboration, have helped build awareness, visitation and confidence in Mandurah as a destination.

Looking ahead, Visit Mandurah will continue to build on this momentum by strengthening the visitor economy and evolving as a commercially sustainable, strategically focused organisation.

Board membership opportunity

Visit Mandurah invites suitably qualified individuals with relevant skills, experience and a passion for Mandurah's visitor economy to nominate for one of two vacant Board positions.

Commitment

- Six Board meetings per year in Mandurah
- Attendance at one annual Strategic Planning session
- Contribution of expertise to support the organisation's strategic objectives

Board positions offer limited remuneration; however, a sitting fee applies.



Nomination requirements

- completed nomination form
- brief profile outlining your qualifications and relevant professional, industry, tourism or governance experience
- short statement explaining your interest in joining the Board of Mandurah Tourism Incorporated and how you would contribute to its vision and strategic objectives

Further information

For further information, please contact **Carol McCracken, Chair, Visit Mandurah** at **Chair@visitmandurah.com**.

2026 BOARD NOMINATION FORM

I wish to nominate for a position on the Board of Mandurah Tourism Incorporated (t/a Visit Mandurah).

Nominee name:

Postal address:

Mobile number:

Email address:

Profile and relevant experience

Please provide a brief profile outlining your qualifications, relevant experience and the expertise you would bring to the Board. You may wish to include experience in areas such as:

- governance or Board membership
- finance, commercial operations or business management
- marketing, destination development or the visitor economy
- legal, property, tourism, hospitality or related industries
- knowledge of Mandurah and its visitor economy

Interest in joining the Visit Mandurah Board

Please briefly explain why you are interested in joining the Board. In your response, outline how your skills, experience and perspective would support Visit Mandurah's vision and strategic objectives.

If my nomination is accepted, I agree to be bound by the Rules of the Constitution of Mandurah Tourism Incorporated.

Signed

Date

Nominations close 30th September 2026.



Please submit the completed nomination form in accordance with the nomination notice.